



# CHILD FRIENDLY INTERNET PRIVACY POLICY

Prepared By



## **Disclaimer**

The information contained in these documents is confidential, privileged and only for the information of the intended recipient and may not be used, published or redistributed without the prior written consent of VizuaMatix (Pvt) Ltd.

# Privacy Policy

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## Definitions

**Personal Data** – any information relating to an identified or identifiable natural person.

**Processing** – any operation or set of operations which is performed on Personal Data or on sets of Personal Data.

**Data subject** – a natural person whose Personal Data is being Processed.

**Child** – a natural person under **18 years** of age. (to be adjusted based on each country of solution deployment country)

**We/us** (either capitalized or not) – VizuaMatix Private Limited and the Telecommunication Service Provider where the solution will be deployed

## Data Protection Principles

We promise to follow the following data protection principles:

- Processing is lawful, fair, and transparent. Our Processing activities have lawful grounds. We always consider your rights before Processing Data. We will provide you with information regarding Processing upon request.
- We promise to follow the following data protection principles:
- Processing is limited to the purpose. Our Processing activities fit the purpose for which data was gathered.
- Processing is done with minimal data. We only gather and process the minimal amount of Data required for any purpose.
- Processing is limited with the time period. We will not store your data for longer than needed.
- We will do our best to ensure the accuracy of data.

## **Data Subject's rights**

The Data Subject has the following rights:

1. Right to information – meaning you have the right to know whether your data is being processed; what data is gathered, from where it is obtained and why and by whom it is processed.
2. Right to access – meaning you have the right to access the data collected from/about you. This includes your right to request and obtain a copy of your Data gathered.
3. Right for the help of supervisory authority – meaning you have the right to the help of a supervisory authority and the right to other legal remedies such as claiming damages.

## **Data we gather**

### **Information you have provided us with**

While processing opt-in child subscriber traffic for parental control and digital wellbeing services, vxSafenet adheres to strict data privacy principles. The only personal information collected includes a parent's email address, the child's nickname, age, and gender – limited to what is essential for providing customized service features and enhancing the customer experience.

This data is securely stored and used solely for service delivery purposes, such as personalized content filtering and appropriate policy enforcement. We do not share, sell, or misuse this information, ensuring complete compliance with applicable data protection laws. The network traffic and packet data processed by vxSafenet remain entirely anonymized, focusing on traffic patterns and protocol behaviors without linking to personal identifiers.

### **Information automatically collected about you**

This includes information that is automatically stored by cookies and other session tools. This information is used to improve your customer experience. When you use our services browsing metadata such as URLs and protocols will be logged for analytics purposes.

## **How we use your Data**

We use your Personal Data in order to:

- send notifications on Billing and Services
- analytical Purposes
- fulfill an obligation under law or contract;

We use your data on legitimate grounds and/or with your Consent. We do not share your data with strangers.

On the grounds of entering into a contract or fulfilling contractual obligations, we Process your data for the following purposes:

- to identify you;
- to promote our content and
- carry out our service

We might process your data for additional purposes that are not mentioned here, but are compatible with the original purpose for which the data was gathered. To do this, we will ensure that:

- the link between purposes, context and nature of data is suitable for further Processing;
- the further Processing would not harm your interests and
- there would be appropriate safeguards for Processing.

We will inform you of any further Processing and purposes.

### **How we secure your data**

We do our best to keep your Personal Data safe. We use safe protocols for communication and transferring data (such as HTTPS). We use anonymizing and pseudonymizing where suitable. We monitor our systems for possible vulnerabilities and attacks.

Even though we try our best we cannot guarantee the security of information. However, we promise to notify suitable authorities of data breaches. We will also notify you if there is a threat to your rights or interests. We will do everything we reasonably can to prevent security breaches and to assist authorities should any breaches occur.